

Site Audit: Overview

24th Street Animal Clinic



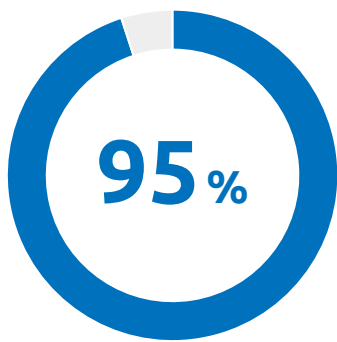
Site Audit: Overview

Subdomain: www.24thstreetanimalclinic.com

Last Update: May 27, 2020

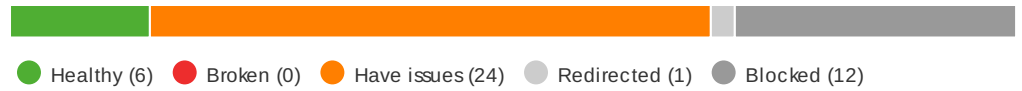
Crawled Pages: 43

Site Health



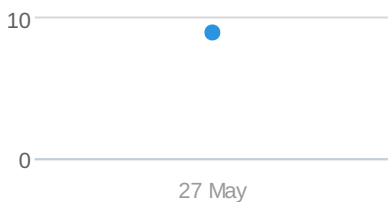
Crawled Pages

43



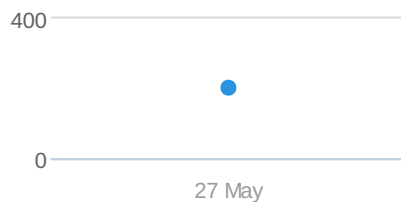
Errors

9



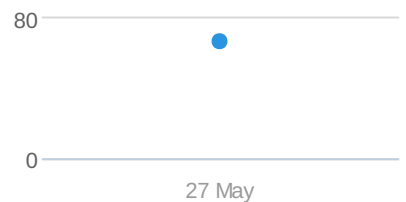
Warnings

202

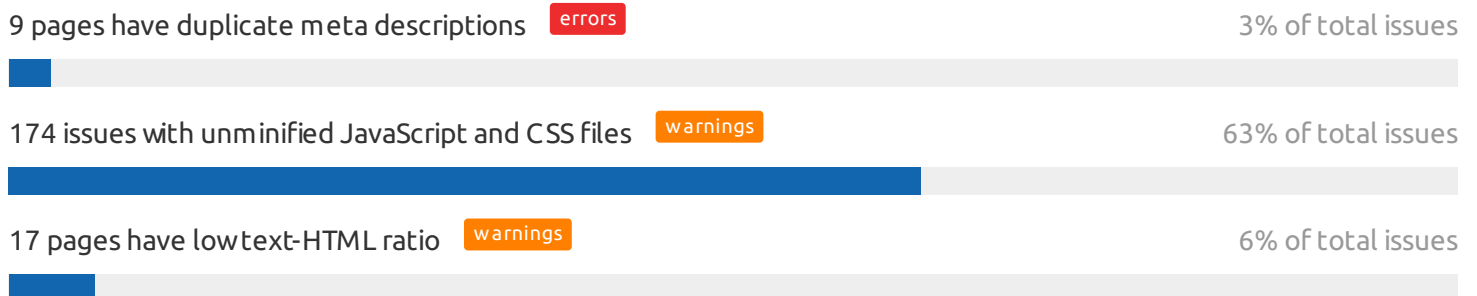


Notices

67



Top Issues





www.24thstreetanimalclinic.com

90

9 pages have duplicate meta descriptions

90

About this issue: Our crawler reports pages that have duplicate meta descriptions only if they are exact matches. A <meta description> tag is a short summary of a webpage's content that helps search engines understand what the page is about and can be shown to users in search results. Duplicate meta descriptions on different pages mean a lost opportunity to use more relevant keywords. Also, duplicate meta descriptions make it difficult for search engines and users to differentiate between different webpages. It is better to have no meta description at all than to have a duplicate one. How to fix: Provide a unique, relevant meta description for each of your webpages. For information on how to create effective meta descriptions, please see this Google article: <https://support.google.com/webmasters/answer/35624>

0 pages returned 5XX status code

00

0 pages returned 4XX status code

00

0 pages don't have title tags

00

0 issues with duplicate title tags

00

0 pages have duplicate content issues

00

0 internal links are broken

00

0 pages couldn't be crawled

00

0 pages couldn't be crawled (DNS resolution issues)

00

0 pages couldn't be crawled (incorrect URL formats)

00

0 internal images are broken

00

Robots.txt file has format errors

00



0 sitemap.xml files have format errors

0 0

0 incorrect pages found in sitemap.xml

0 0

0 pages have a WWW resolve issue

0 0

This page has no viewport tag

0 0

0 pages have too large HTML size

0 0

0 AMP pages have no canonical tag

0 0

0 issues with hreflang values

0 0

0 hreflang conflicts within page source code

0 0

0 issues with incorrect hreflang links

0 0

0 non-secure pages

0 0

0 issues with expiring or expired certificate

0 0

0 issues with old security protocol

0 0

0 issues with incorrect certificate name

0 0

0 issues with mixed content

0 0

No redirect or canonical to HTTPS homepage from HTTP version

0 0



0 redirect chains and loops	00
0 pages with a broken canonical link	00
0 pages have multiple canonical URLs	00
0 pages have a meta refresh tag	00
0 issues with broken internal JavaScript and CSS files	00
0 subdomains don't support secure encryption algorithms	00
0 sitemap.xml files are too large	00
0 links couldn't be crawled (incorrect URL formats)	00
0 pages have slow load speed	00



202 0

174 issues with unminified JavaScript and CSS files

174 0

About this issue: Minification is the process of removing unnecessary lines, white space and comments from the source code. Minifying JavaScript and CSS files makes their size smaller, thereby decreasing your page load time, providing a better user experience and improving your search engine rankings. For more information, please see this Google article <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>. How to fix: Minify your JavaScript and CSS files. If your webpage uses CSS and JS files that are hosted on an external site, contact the website owner and ask them to minify their files. If this issue doesn't affect your page load time, simply ignore it.

17 pages have low text-HTML ratio

17 0

About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.

11 pages don't have an h1 heading

11 0

About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly. How to fix: Provide a concise, relevant h1 heading for each of your page.

0 external links are broken

0 0

0 external images are broken

0 0

0 links on HTTPS pages leads to HTTP page

0 0

0 pages don't have enough text within the title tags

0 0

0 pages have too much text within the title tags

0 0

0 pages have duplicate H1 and title tags

0 0



0 pages don't have meta descriptions	00
0 pages have too many on-page links	00
0 pages have temporary redirects	00
0 images don't have alt attributes	00
0 pages have too many parameters in their URLs	00
0 pages have no hreflang and lang attributes	00
0 pages don't have character encoding declared	00
0 pages don't have doctype declared	00
0 pages have a low word count	00
0 pages use Flash	00
0 pages contain frames	00
0 pages have underscores in the URL	00
0 outgoing internal links contain nofollow attribute	00
Sitemap.xml not indicated in robots.txt	00
Sitemap.xml not found	00



Homepage does not use HTTPS encryption

0 0

0 subdomains don't support SNI

0 0

0 HTTP URLs in sitemap.xml for HTTPS site

0 0

0 uncompressed pages

0 0

0 issues with blocked internal resources in robots.txt

0 0

0 issues with uncompressed JavaScript and CSS files

0 0

0 issues with uncached JavaScript and CSS files

0 0

0 pages have a JavaScript and CSS total size that is too large

0 0

0 pages use too many JavaScript and CSS files

0 0

0 link URLs are too long

0 0



67 0

34 issues with blocked external resources in robots.txt

34 0

About this issue: Blocked external resources are resources (e.g., CSS, JavaScript, image files, etc.) that are hosted on an external website and blocked from crawling by a "Disallow" directive in an external robots.txt file. Disallowing these files may prevent search engines from accessing them and, as a result, properly rendering and indexing your webpages. This, in return, may lead to lower rankings. For more information, please see this article <https://support.google.com/webmasters/answer/6153277?hl=en>. How to fix: If blocked resources that are hosted on an external website have a strong impact on your website, contact the website owner and ask them to edit their robots.txt file. If blocked resources are not necessary for your site, simply ignore them.

18 orphaned pages in sitemaps

18 0

About this issue: An orphaned page is a webpage that is not linked to internally. Including orphaned pages in your sitemap.xml files is considered to be a bad practice, as these pages will be crawled by search engines. Crawling outdated orphaned pages will waste your crawl budget. If an orphaned page in your sitemap.xml file has valuable content, we recommend that you link to it internally. How to fix: Review all orphaned pages in your sitemap.xml files and do either of the following: If a page is no longer needed, remove it; If a page has valuable content and brings traffic to your website, link to it from another page on your website; If a page serves a specific need and requires no internal linking, leave it as is.

12 pages are blocked from crawling

12 0

About this issue: If a page cannot be accessed by search engines, it will never appear in search results. A page can be blocked from crawling either by a robots.txt file or a noindex meta tag. How to fix: Make sure that pages with valuable content are not blocked from crawling by mistake.

2 subdomains don't support HSTS

2 0

About this issue: HTTP Strict Transport Security (HSTS) informs web browsers that they can communicate with servers only through HTTPS connections. So, to ensure that you don't serve unsecured content to your audience, we recommend that you implement HSTS support. How to fix: Use a server that supports HSTS.

1 page has only one incoming internal link

1 0

About this issue: Having very few incoming internal links means very few visits, or even none, and fewer chances of placing in search results. It is a good practice to add more incoming internal links to pages with useful content. That way, you can rest assured that users and search engines will never miss them. How to fix: Add more incoming internal links to pages with important content.

0 pages have more than one H1 tag

0 0

0 page URLs are longer than 200 characters

0 0



0 outgoing external links contain nofollow attributes

0 0

Robots.txt not found

0 0

0 pages have hreflang language mismatch issues

0 0

0 orphaned pages in Google Analytics

0 0

0 pages take more than 1 second to become interactive

0 0

0 pages blocked by X-Robots-Tag: noindex HTTP header

0 0

0 issues with broken external JavaScript and CSS files

0 0

0 pages need more than 3 clicks to be reached

0 0

0 URLs with a permanent redirect

0 0

0 resources are formatted as page link

0 0

0 links on this page have no anchor text

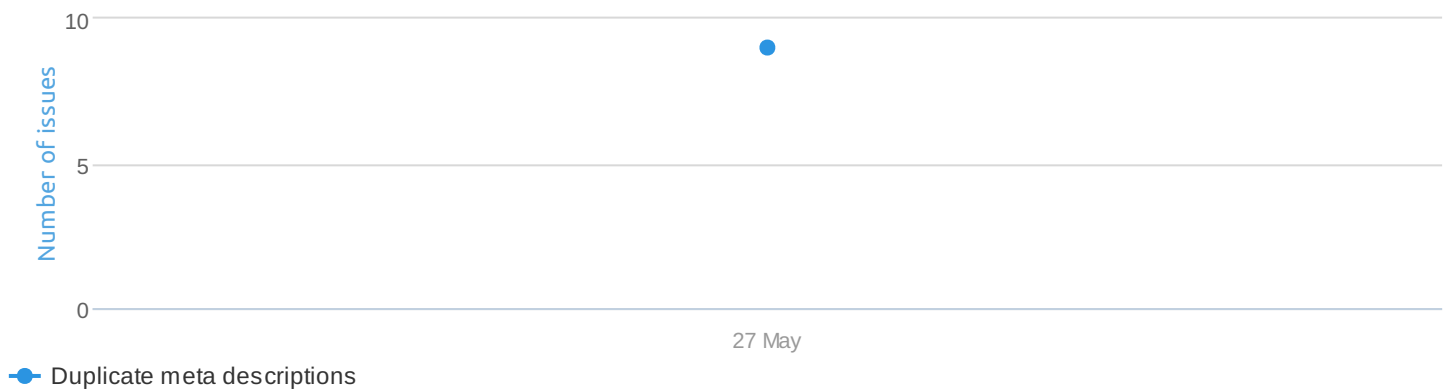
0 0

Duplicate meta descriptions

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Historical chart for audits

Period: May 27, 2020 (15:52) - May 27, 2020 (15:52)



Duplicate meta descriptions 9

www.24thstreetanimalclinic.com

Page URL	Duplicates	Discovered
About Our Animal Clinic in Omaha https://www.24thstreetanimalclinic.com/about-us/	1	May 27, 2020 (15:52) [new]
Location & Hours – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/about-us/location-hours/	6	May 27, 2020 (15:52) [new]
Careers – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/careers/	6	May 27, 2020 (15:52) [new]
COVID-19 SAFETY UPDATE – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/covid-19-safety-update/	6	May 27, 2020 (15:52) [new]
Payment Options – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/payment-options/	6	May 27, 2020 (15:52) [new]
Pet Health Checker – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-health-resources/pet-health-checker/	6	May 27, 2020 (15:52) [new]
Pet Insurance – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-insurance/	6	May 27, 2020 (15:52) [new]
Schedule an Appointment – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/schedule-an-appointment/	6	May 27, 2020 (15:52) [new]



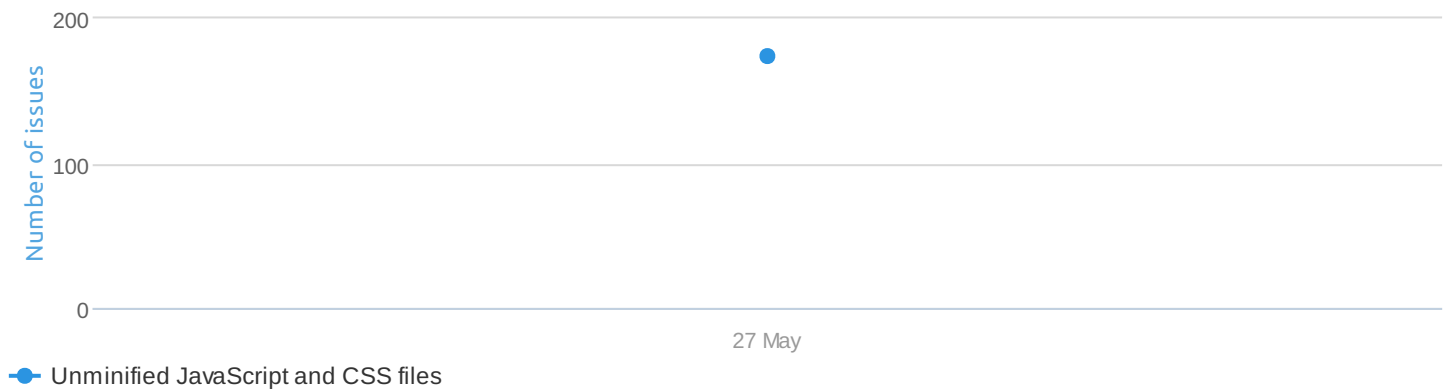
Page URL	Duplicates	Discovered
Veterinary Services Available in Omaha https://www.24thstreetanimalclinic.com/services/	1	May 27, 2020 (15:52) [new]

Unminified JavaScript and CSS files

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Historical chart for audits

Period: May 27, 2020 (15:52) - May 27, 2020 (15:52)



Unminified JavaScript and CSS files 100

www.24thstreetanimalclinic.com

Page URL	Resource URL	Resource Type	Discovered
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com	https://www.24thstreetanimalclinic.com/wp-content/plugins/ifelearn-accessibility/assets/css/style_normal.min.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com	https://www.24thstreetanimalclinic.com/wp-content/themes/ifelearnsalient/style.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com	https://www.24thstreetanimalclinic.com/wp-content/themes/ifelearnsalient/css/ll-templates-retrofit.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com	https://www.24thstreetanimalclinic.com/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.8	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/plugins/leaflet.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com	https://www.24thstreetanimalclinic.com/wp-content/plugins/js_composer_salient/assets/css/js_composer.min.css?ver=5.7	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com	https://www.24thstreetanimalclinic.com/wp-content/plugins/salient-social/css/style.css?ver=1.0	CSS	May 27, 2020 (15:52) [new]

Page URL	Resource URL	Resource Type	Discovered
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/plugins/jquery.fancybox.css?ver=3.3.1	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com	https://www.24thstreetanimalclinic.com/wp-content/plugins/salient-nectar-slider/css/nectar-slider.css?ver=1.2	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/style.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/skin-material.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/responsive.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/	https://www.24thstreetanimalclinic.com/wp-content/plugins/ifelearn-accessibility/assets/css/style_normal.min.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/	https://www.24thstreetanimalclinic.com/wp-content/themes/ifelearnsalient/style.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/	https://www.24thstreetanimalclinic.com/wp-content/themes/ifelearnsalient/css/ll-templates-retrofit.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/	https://www.24thstreetanimalclinic.com/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.8	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/plugins/leaflet.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
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Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/	https://www.24thstreetanimalclinic.com/wp-content/plugins/salient-social/css/style.css?ver=1.0	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/plugins/jquery.fancybox.css?ver=3.3.1	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/	https://www.24thstreetanimalclinic.com/wp-content/plugins/salient-nectar-slider/css/nectar-slider.css?ver=1.2	CSS	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/style.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
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About Our Animal Clinic in Omaha https://www.24thstreetanimalclinic.com/about-us/	https://www.24thstreetanimalclinic.com/wp-content/plugins/ifelearn-accessibility/assets/css/style_normal.min.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
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About Our Animal Clinic in Omaha https://www.24thstreetanimalclinic.com/about-us/	https://www.24thstreetanimalclinic.com/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.8	CSS	May 27, 2020 (15:52) [new]
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About Our Animal Clinic in Omaha https://www.24thstreetanimalclinic.com/about-us/	https://www.24thstreetanimalclinic.com/wp-content/plugins/salient-social/css/style.css?ver=1.0	CSS	May 27, 2020 (15:52) [new]
About Our Animal Clinic in Omaha https://www.24thstreetanimalclinic.com/about-us/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/plugins/jquery.fancybox.css?ver=3.3.1	CSS	May 27, 2020 (15:52) [new]
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About Our Animal Clinic in Omaha https://www.24thstreetanimalclinic.com/about-us/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/skin-material.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
About Our Animal Clinic in Omaha https://www.24thstreetanimalclinic.com/about-us/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/responsive.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
About Our Animal Clinic in Omaha https://www.24thstreetanimalclinic.com/about-us/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/elements/element-testimonial.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Location & Hours – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/about-us/location-hours/	https://www.24thstreetanimalclinic.com/wp-content/plugins/ifelearn-accessibility/assets/css/style_normal.min.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
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Location & Hours – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/about-us/location-hours/	https://www.24thstreetanimalclinic.com/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.8	CSS	May 27, 2020 (15:52) [new]
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We're only displaying 100 results. To view all results, export your report to a CSV or Excel file format.



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Location & Hours – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/about-us/location-hours/	https://www.24thstreetanimalclinic.com/wp-content/plugins/salient-social/css/style.css?ver=1.0	CSS	May 27, 2020 (15:52) [new]
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Location & Hours – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/about-us/location-hours/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/responsive.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Meet Our Team https://www.24thstreetanimalclinic.com/about-us/team/	https://www.24thstreetanimalclinic.com/wp-content/plugins/ifelearn-accessibility/assets/css/style_normal.min.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
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Meet Our Team https://www.24thstreetanimalclinic.com/about-us/team/	https://www.24thstreetanimalclinic.com/wp-content/plugins/js_composer_salient/assets/css/js_composer.min.css?ver=5.7	CSS	May 27, 2020 (15:52) [new]
Meet Our Team https://www.24thstreetanimalclinic.com/about-us/team/	https://www.24thstreetanimalclinic.com/wp-content/plugins/salient-social/css/style.css?ver=1.0	CSS	May 27, 2020 (15:52) [new]
Meet Our Team https://www.24thstreetanimalclinic.com/about-us/team/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/plugins/jquery.fancybox.css?ver=3.3.1	CSS	May 27, 2020 (15:52) [new]
Meet Our Team https://www.24thstreetanimalclinic.com/about-us/team/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/style.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]

Page URL	Resource URL	Resource Type	Discovered
Meet Our Team https://www.24thstreetanimalclinic.com/about-us/team/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/skin-material.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Meet Our Team https://www.24thstreetanimalclinic.com/about-us/team/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/responsive.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Careers – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/careers/	https://www.24thstreetanimalclinic.com/wp-content/plugins/ifelearn-accessibility/assets/css/style_normal.min.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
Careers – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/careers/	https://www.24thstreetanimalclinic.com/wp-content/themes/ifelearnsalient/style.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Careers – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/careers/	https://www.24thstreetanimalclinic.com/wp-content/themes/ifelearnsalient/css/ll-templates-retrofit.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
Careers – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/careers/	https://www.24thstreetanimalclinic.com/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.8	CSS	May 27, 2020 (15:52) [new]
Careers – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/careers/	https://www.24thstreetanimalclinic.com/wp-content/plugins/salient-social/css/style.css?ver=1.0	CSS	May 27, 2020 (15:52) [new]
Careers – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/careers/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/plugins/jquery.fancybox.css?ver=3.3.1	CSS	May 27, 2020 (15:52) [new]
Careers – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/careers/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/style.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Careers – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/careers/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/skin-material.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Careers – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/careers/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/responsive.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
COVID-19 SAFETYUPDATE – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/covid-19-safety-update/	https://www.24thstreetanimalclinic.com/wp-content/plugins/ifelearn-accessibility/assets/css/style_normal.min.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
COVID-19 SAFETYUPDATE – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/covid-19-safety-update/	https://www.24thstreetanimalclinic.com/wp-content/themes/ifelearnsalient/style.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
COVID-19 SAFETYUPDATE – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/covid-19-safety-update/	https://www.24thstreetanimalclinic.com/wp-content/themes/ifelearnsalient/css/ll-templates-retrofit.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
COVID-19 SAFETYUPDATE – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/covid-19-safety-update/	https://www.24thstreetanimalclinic.com/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.8	CSS	May 27, 2020 (15:52) [new]



Page URL	Resource URL	Resource Type	Discovered
COVID-19 SAFETYUPDATE – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/covid-19-safety-update/	https://www.24thstreetanimalclinic.com/wp-content/plugins/js_composer_salient/assets/css/js_composer.min.css?ver=5.7	CSS	May 27, 2020 (15:52) [new]
COVID-19 SAFETYUPDATE – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/covid-19-safety-update/	https://www.24thstreetanimalclinic.com/wp-content/plugins/salient-social/css/style.css?ver=1.0	CSS	May 27, 2020 (15:52) [new]
COVID-19 SAFETYUPDATE – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/covid-19-safety-update/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/plugins/jquery.fancybox.css?ver=3.3.1	CSS	May 27, 2020 (15:52) [new]
COVID-19 SAFETYUPDATE – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/covid-19-safety-update/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/style.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
COVID-19 SAFETYUPDATE – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/covid-19-safety-update/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/skin-material.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
COVID-19 SAFETYUPDATE – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/covid-19-safety-update/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/responsive.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Our Veterinarians in Omaha are accepting new patients https://www.24thstreetanimalclinic.com/new-clients/	https://www.24thstreetanimalclinic.com/wp-content/plugins/ifelearn-accessibility/assets/css/style_normal.min.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
Our Veterinarians in Omaha are accepting new patients https://www.24thstreetanimalclinic.com/new-clients/	https://www.24thstreetanimalclinic.com/wp-content/themes/ifelearnsalient/style.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Our Veterinarians in Omaha are accepting new patients https://www.24thstreetanimalclinic.com/new-clients/	https://www.24thstreetanimalclinic.com/wp-content/themes/ifelearnsalient/css/ll-templates-retrofit.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
Our Veterinarians in Omaha are accepting new patients https://www.24thstreetanimalclinic.com/new-clients/	https://www.24thstreetanimalclinic.com/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.8	CSS	May 27, 2020 (15:52) [new]
Our Veterinarians in Omaha are accepting new patients https://www.24thstreetanimalclinic.com/new-clients/	https://www.24thstreetanimalclinic.com/wp-content/plugins/js_composer_salient/assets/css/js_composer.min.css?ver=5.7	CSS	May 27, 2020 (15:52) [new]
Our Veterinarians in Omaha are accepting new patients https://www.24thstreetanimalclinic.com/new-clients/	https://www.24thstreetanimalclinic.com/wp-content/plugins/salient-social/css/style.css?ver=1.0	CSS	May 27, 2020 (15:52) [new]
Our Veterinarians in Omaha are accepting new patients https://www.24thstreetanimalclinic.com/new-clients/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/plugins/jquery.fancybox.css?ver=3.3.1	CSS	May 27, 2020 (15:52) [new]

Low text to HTML ratio



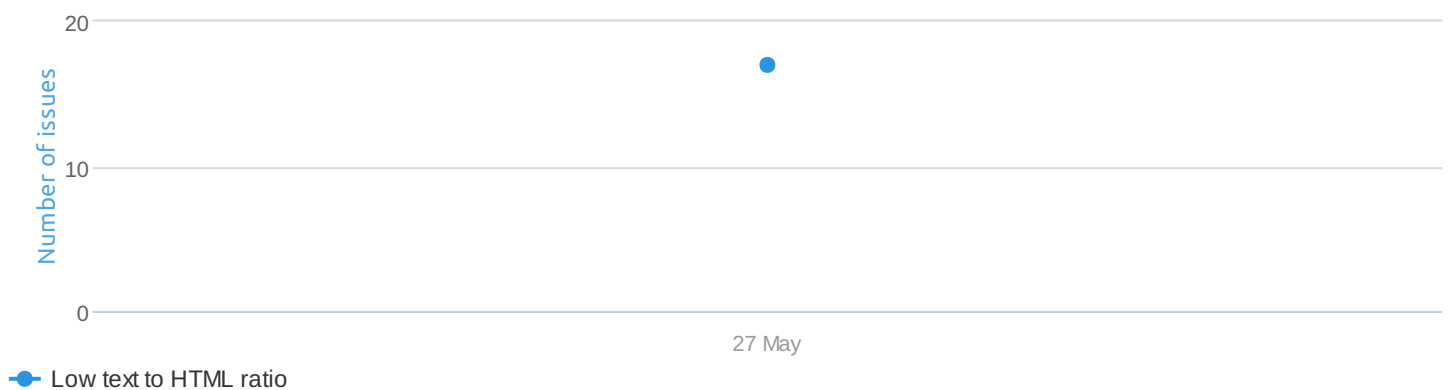
Page URL	Resource URL	Resource Type	Discovered
Our Veterinarians in Omaha are accepting new patients https://www.24thstreetanimalclinic.com/new-clients/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/style.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Our Veterinarians in Omaha are accepting new patients https://www.24thstreetanimalclinic.com/new-clients/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/skin-material.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Our Veterinarians in Omaha are accepting new patients https://www.24thstreetanimalclinic.com/new-clients/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/responsive.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Payment Options – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/payment-options/	https://www.24thstreetanimalclinic.com/wp-content/plugins/ifelearn-accessibility/assets/css/style_normal.min.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
Payment Options – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/payment-options/	https://www.24thstreetanimalclinic.com/wp-content/themes/ifelearnsalient/style.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Payment Options – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/payment-options/	https://www.24thstreetanimalclinic.com/wp-content/themes/ifelearnsalient/css/ll-templates-retrofit.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
Payment Options – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/payment-options/	https://www.24thstreetanimalclinic.com/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.8	CSS	May 27, 2020 (15:52) [new]
Payment Options – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/payment-options/	https://www.24thstreetanimalclinic.com/wp-content/plugins/js_composer_salient/assets/css/js_composer.min.css?ver=5.7	CSS	May 27, 2020 (15:52) [new]
Payment Options – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/payment-options/	https://www.24thstreetanimalclinic.com/wp-content/plugins/salient-social/css/style.css?ver=1.0	CSS	May 27, 2020 (15:52) [new]
Payment Options – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/payment-options/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/plugins/jquery.fancybox.css?ver=3.3.1	CSS	May 27, 2020 (15:52) [new]
Payment Options – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/payment-options/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/style.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Payment Options – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/payment-options/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/skin-material.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Payment Options – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/payment-options/	https://www.24thstreetanimalclinic.com/wp-content/themes/salient/css/responsive.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]

Page URL	Resource URL	Resource Type	Discovered
Pet Health Checker – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-health-resources/pet-health-checker/	https://www.24thstreetanimalclinic.com/wp-content/plugins/lifelearn-accessibility/assets/css/style_normal.min.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
Pet Health Checker – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-health-resources/pet-health-checker/	https://www.24thstreetanimalclinic.com/wp-content/themes/lifelearnsalient/style.css?ver=10.5.3	CSS	May 27, 2020 (15:52) [new]
Pet Health Checker – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-health-resources/pet-health-checker/	https://www.24thstreetanimalclinic.com/wp-content/themes/lifelearnsalient/css/ll-templates-retrofit.css?ver=5.2.2	CSS	May 27, 2020 (15:52) [new]
Pet Health Checker – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-health-resources/pet-health-checker/	https://www.24thstreetanimalclinic.com/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.4.8	CSS	May 27, 2020 (15:52) [new]
Pet Health Checker – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-health-resources/pet-health-checker/	https://www.24thstreetanimalclinic.com/wp-content/plugins/salient-social/css/style.css?ver=1.0	CSS	May 27, 2020 (15:52) [new]

i *About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.*

Historical chart for audits

Period: May 27, 2020 (15:52) - May 27, 2020 (15:52)



Low text to HTML ratio 17

www.24thstreetanimalclinic.com

Page URL	Ratio	Discovered
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com	0.02	May 27, 2020 (15:52) [new]



Page URL	Ratio	Discovered
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/	0.02	May 27, 2020 (15:52) [new]
About Our Animal Clinic in Omaha https://www.24thstreetanimalclinic.com/about-us/	0.02	May 27, 2020 (15:52) [new]
Location & Hours – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/about-us/location-hours/	0.02	May 27, 2020 (15:52) [new]
Meet Our Team https://www.24thstreetanimalclinic.com/about-us/team/	0.04	May 27, 2020 (15:52) [new]
Careers – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/careers/	0.01	May 27, 2020 (15:52) [new]
COVID-19 SAFETY UPDATE – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/covid-19-safety-update/	0.02	May 27, 2020 (15:52) [new]
Our Veterinarians in Omaha are accepting new patients https://www.24thstreetanimalclinic.com/new-clients/	0.02	May 27, 2020 (15:52) [new]
Payment Options – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/payment-options/	0.02	May 27, 2020 (15:52) [new]
Pet Health Checker – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-health-resources/pet-health-checker/	0.02	May 27, 2020 (15:52) [new]
Pet Insurance – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-insurance/	0.01	May 27, 2020 (15:52) [new]
Schedule an Appointment – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/schedule-an-appointment/	0.02	May 27, 2020 (15:52) [new]
Veterinary Services Available in Omaha https://www.24thstreetanimalclinic.com/services/	0.02	May 27, 2020 (15:52) [new]
Geriatric (Senior Medicine) – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/services/geriatric-senior-medicine/	0.02	May 27, 2020 (15:52) [new]
Hospitalization – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/services/hospitalization/	0.02	May 27, 2020 (15:52) [new]
Small Mammals ("Pocket Pet") Care – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/services/small-mammals-pocket-pet-care/	0.01	May 27, 2020 (15:52) [new]
Specialty Store – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/services/specialty-store/	0.01	May 27, 2020 (15:52) [new]

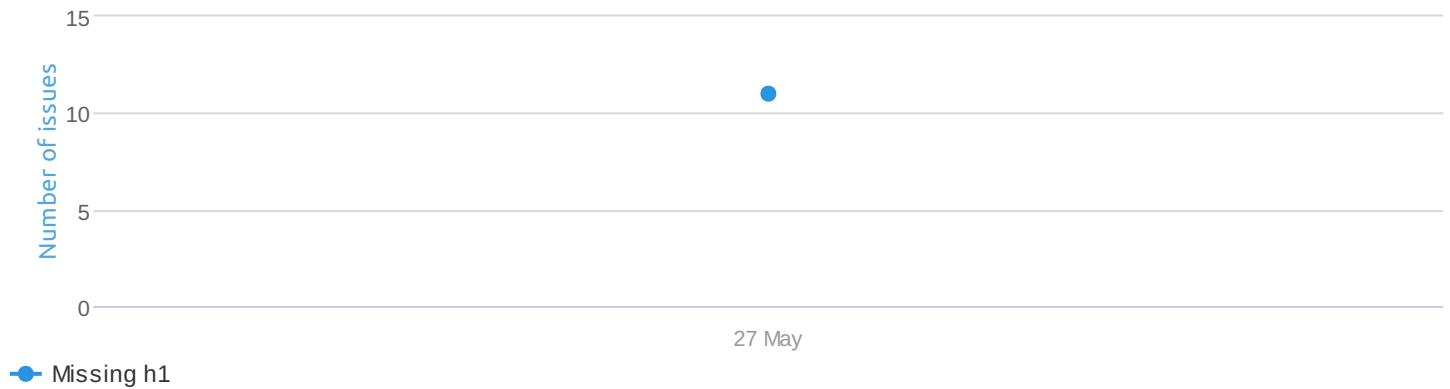
Missing h1

- i** About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly. How to fix: Provide a concise, relevant h1 heading for each of your page.



Historical chart for audits

Period: May 27, 2020 (15:52) - May 27, 2020 (15:52)



Missing h1 11

www.24thstreetanimalclinic.com

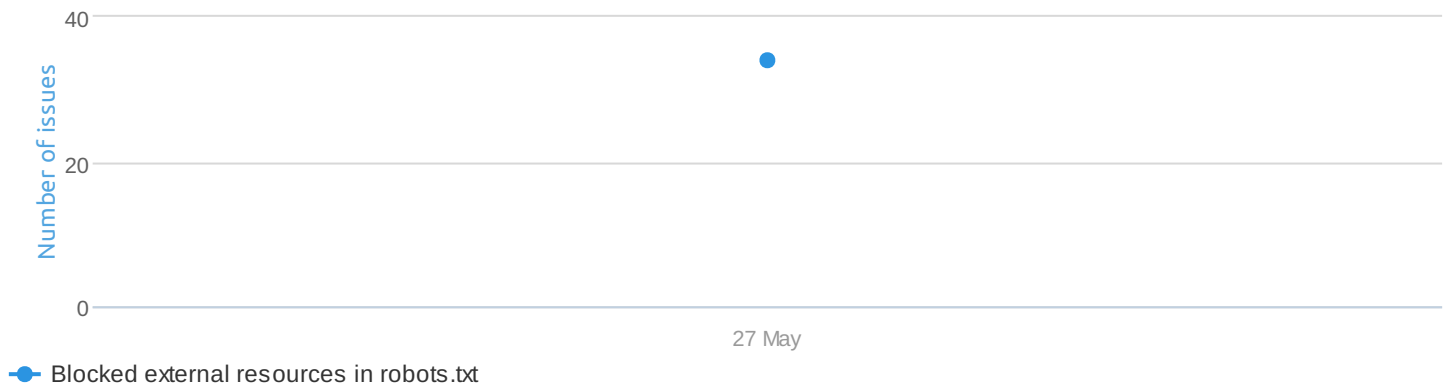
Page URL	Discovered
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/	May 27, 2020 (15:52) [new]
About Our Animal Clinic in Omaha https://www.24thstreetanimalclinic.com/about-us/	May 27, 2020 (15:52) [new]
Location & Hours – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/about-us/location-hours/	May 27, 2020 (15:52) [new]
Meet Our Team https://www.24thstreetanimalclinic.com/about-us/team/	May 27, 2020 (15:52) [new]
COVID-19 SAFETYUPDATE – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/covid-19-safety-update/	May 27, 2020 (15:52) [new]
Our Veterinarians in Omaha are accepting new patients https://www.24thstreetanimalclinic.com/new-clients/	May 27, 2020 (15:52) [new]
Payment Options – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/payment-options/	May 27, 2020 (15:52) [new]
Pet Insurance – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-insurance/	May 27, 2020 (15:52) [new]
Schedule an Appointment – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/schedule-an-appointment/	May 27, 2020 (15:52) [new]
Veterinary Services Available in Omaha https://www.24thstreetanimalclinic.com/services/	May 27, 2020 (15:52) [new]

Blocked external resources in robots.txt

i About this issue: Blocked external resources are resources (e.g., CSS, JavaScript, image files, etc.) that are hosted on an external website and blocked from crawling by a "Disallow" directive in an external robots.txt file. Disallowing these files may prevent search engines from accessing them and, as a result, properly rendering and indexing your webpages. This, in return, may lead to lower rankings. For more information, please see this article <https://support.google.com/webmasters/answer/6153277?hl=en>. How to fix: If blocked resources that are hosted on an external website have a strong impact on your website, contact the website owner and ask them to edit their robots.txt file. If blocked resources are not necessary for your site, simply ignore them.

Historical chart for audits

Period: May 27, 2020 (15:52) - May 27, 2020 (15:52)



Blocked external resources in robots.txt 34

www.24thstreetanimalclinic.com

Page URL	Resource URL	Resource Type	Discovered
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com	https://web4.lifelearn.com/24thstreetac/wp-admin/css/color-picker.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com	https://web4.lifelearn.com/24thstreetac/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/	https://web4.lifelearn.com/24thstreetac/wp-admin/css/color-picker.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/	https://web4.lifelearn.com/24thstreetac/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
About Our Animal Clinic in Omaha https://www.24thstreetanimalclinic.com/about-us/	https://web4.lifelearn.com/24thstreetac/wp-admin/css/color-picker.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
About Our Animal Clinic in Omaha https://www.24thstreetanimalclinic.com/about-us/	https://web4.lifelearn.com/24thstreetac/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Location & Hours – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/about-us/location-hours/	https://web4.lifelearn.com/24thstreetac/wp-admin/css/color-picker.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Location & Hours – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/about-us/location-hours/	https://web4.lifelearn.com/24thstreetac/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]



Page URL	Resource URL	Resource Type	Discovered
Meet Our Team https://www.24thstreetanimalclinic.com/about-us/team/	https://web4.lifelearn.com/24thstreetac/wp-admin/css/color-picker.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Meet Our Team https://www.24thstreetanimalclinic.com/about-us/team/	https://web4.lifelearn.com/24thstreetac/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Careers – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/careers/	https://web4.lifelearn.com/24thstreetac/wp-admin/css/color-picker.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Careers – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/careers/	https://web4.lifelearn.com/24thstreetac/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
COVID-19 SAFETY UPDATE – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/covid-19-safety-update/	https://web4.lifelearn.com/24thstreetac/wp-admin/css/color-picker.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
COVID-19 SAFETY UPDATE – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/covid-19-safety-update/	https://web4.lifelearn.com/24thstreetac/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Our Veterinarians in Omaha are accepting new patients https://www.24thstreetanimalclinic.com/new-clients/	https://web4.lifelearn.com/24thstreetac/wp-admin/css/color-picker.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Our Veterinarians in Omaha are accepting new patients https://www.24thstreetanimalclinic.com/new-clients/	https://web4.lifelearn.com/24thstreetac/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Payment Options – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/payment-options/	https://web4.lifelearn.com/24thstreetac/wp-admin/css/color-picker.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Payment Options – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/payment-options/	https://web4.lifelearn.com/24thstreetac/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Pet Health Checker – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-health-resources/pet-health-checker/	https://web4.lifelearn.com/24thstreetac/wp-admin/css/color-picker.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Pet Health Checker – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-health-resources/pet-health-checker/	https://web4.lifelearn.com/24thstreetac/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Pet Insurance – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-insurance/	https://web4.lifelearn.com/24thstreetac/wp-admin/css/color-picker.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Pet Insurance – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-insurance/	https://web4.lifelearn.com/24thstreetac/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]

Orphaned sitemap pages

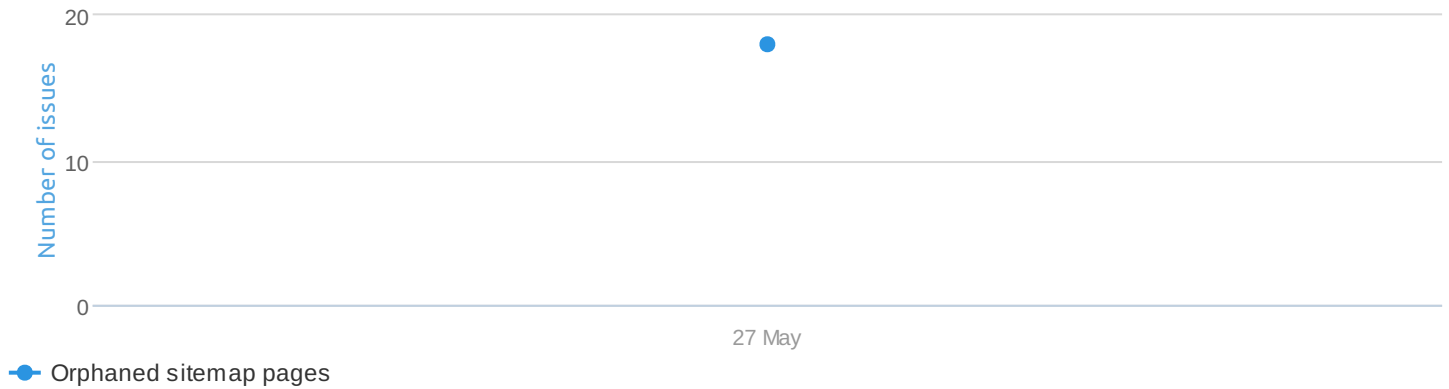
Page URL	Resource URL	Resource Type	Discovered
Schedule an Appointment – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/schedule-an-appointment/	https://web4.lifelearn.com/24thstreetac/wp-admin/css/color-picker.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Schedule an Appointment – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/schedule-an-appointment/	https://web4.lifelearn.com/24thstreetac/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Veterinary Services Available in Omaha https://www.24thstreetanimalclinic.com/services/	https://web4.lifelearn.com/24thstreetac/wp-admin/css/color-picker.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Veterinary Services Available in Omaha https://www.24thstreetanimalclinic.com/services/	https://web4.lifelearn.com/24thstreetac/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Geriatric (Senior Medicine) – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/services/geriatric-senior-medicine/	https://web4.lifelearn.com/24thstreetac/wp-admin/css/color-picker.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Geriatric (Senior Medicine) – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/services/geriatric-senior-medicine/	https://web4.lifelearn.com/24thstreetac/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Hospitalization – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/services/hospitalization/	https://web4.lifelearn.com/24thstreetac/wp-admin/css/color-picker.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Hospitalization – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/services/hospitalization/	https://web4.lifelearn.com/24thstreetac/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Small Mammals (“Pocket Pet”) Care – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/services/small-mammals-pocket-pet-care/	https://web4.lifelearn.com/24thstreetac/wp-admin/css/color-picker.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Small Mammals (“Pocket Pet”) Care – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/services/small-mammals-pocket-pet-care/	https://web4.lifelearn.com/24thstreetac/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Specialty Store – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/services/specialty-store/	https://web4.lifelearn.com/24thstreetac/wp-admin/css/color-picker.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]
Specialty Store – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/services/specialty-store/	https://web4.lifelearn.com/24thstreetac/wp-includes/css/dist/block-library/style.min.css?ver=5.2.2	link	May 27, 2020 (15:52) [new]

i About this issue: An orphaned page is a webpage that is not linked to internally. Including orphaned pages in your sitemap.xml files is considered to be a bad practice, as these pages will be crawled by search engines. Crawling outdated orphaned pages will waste your crawl budget. If an orphaned page in your sitemap.xml file has valuable content, we recommend that you link to it internally. How to fix: Review all orphaned pages in your sitemap.xml files and do either of the following: If a page is no longer needed, remove it; If a page has valuable content and brings traffic to your website, link to it from another page on your website; If a page serves a specific need and requires no internal linking, leave it as is.



Historical chart for audits

Period: May 27, 2020 (15:52) - May 27, 2020 (15:52)



Orphaned sitemap pages 18

www.24thstreetanimalclinic.com

Sitemap URL	Page URL	Discovered
https://www.24thstreetanimalclinic.com/sitemap-misc.xml	https://www.24thstreetanimalclinic.com/sitemap.html	May 27, 2020 (15:52) [new]
https://www.24thstreetanimalclinic.com/sitemap-pt-page-2011-05.xml	https://www.24thstreetanimalclinic.com/links/	May 27, 2020 (15:52) [new]
https://www.24thstreetanimalclinic.com/sitemap-pt-page-2011-05.xml	https://www.24thstreetanimalclinic.com/register/	May 27, 2020 (15:52) [new]
https://www.24thstreetanimalclinic.com/sitemap-pt-page-2011-05.xml	https://www.24thstreetanimalclinic.com/contact/	May 27, 2020 (15:52) [new]
https://www.24thstreetanimalclinic.com/sitemap-pt-page-2011-06.xml	https://www.24thstreetanimalclinic.com/forms/prescription-refill-and-food-order-request-form/	May 27, 2020 (15:52) [new]
https://www.24thstreetanimalclinic.com/sitemap-pt-page-2011-06.xml	https://www.24thstreetanimalclinic.com/forms/make-an-appointment-2/	May 27, 2020 (15:52) [new]
https://www.24thstreetanimalclinic.com/sitemap-pt-page-2011-06.xml	https://www.24thstreetanimalclinic.com/forms/	May 27, 2020 (15:52) [new]
https://www.24thstreetanimalclinic.com/sitemap-pt-page-2011-06.xml	https://www.24thstreetanimalclinic.com/forms/boarding-form/	May 27, 2020 (15:52) [new]
https://www.24thstreetanimalclinic.com/sitemap-pt-page-2011-06.xml	https://www.24thstreetanimalclinic.com/new-clients/become-a-client/	May 27, 2020 (15:52) [new]
https://www.24thstreetanimalclinic.com/sitemap-pt-page-2011-06.xml	https://www.24thstreetanimalclinic.com/register/my-pets/	May 27, 2020 (15:52) [new]
https://www.24thstreetanimalclinic.com/sitemap-pt-page-2011-06.xml	https://www.24thstreetanimalclinic.com/register/client-profile/	May 27, 2020 (15:52) [new]
https://www.24thstreetanimalclinic.com/sitemap-pt-page-2011-06.xml	https://www.24thstreetanimalclinic.com/register/password-recovery/	May 27, 2020 (15:52) [new]



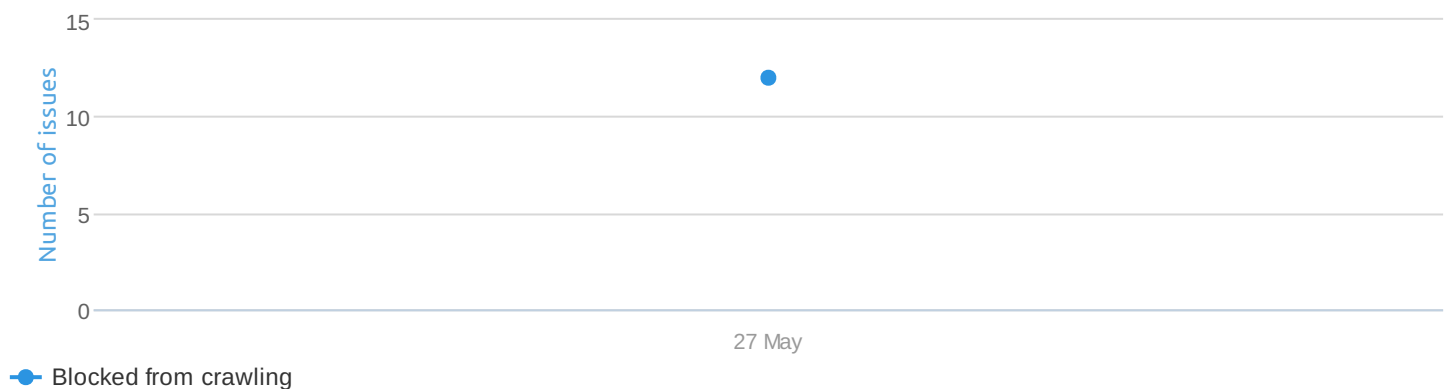
Sitemap URL	Page URL	Discovered
https://www.24thstreetanimalclinic.com/sitemap-pt-page-2011-06.xml	https://www.24thstreetanimalclinic.com/site-map/	May 27, 2020 (15:52) [new]
https://www.24thstreetanimalclinic.com/sitemap-pt-page-2011-06.xml	https://www.24thstreetanimalclinic.com/pet-health-resources/pet-health-articles/articles/	May 27, 2020 (15:52) [new]
https://www.24thstreetanimalclinic.com/sitemap-pt-page-2011-07.xml	https://www.24thstreetanimalclinic.com/forms/1003-2/	May 27, 2020 (15:52) [new]
https://www.24thstreetanimalclinic.com/sitemap-pt-page-2011-08.xml	https://www.24thstreetanimalclinic.com/rss-feeds/	May 27, 2020 (15:52) [new]
https://www.24thstreetanimalclinic.com/sitemap-pt-page-2014-05.xml	https://www.24thstreetanimalclinic.com/pet-health-resources/educational-videos/	May 27, 2020 (15:52) [new]
https://www.24thstreetanimalclinic.com/sitemap-pt-page-2018-05.xml	https://www.24thstreetanimalclinic.com/adopting-rehoming-pets/	May 27, 2020 (15:52) [new]

Blocked from crawling

i About this issue: If a page cannot be accessed by search engines, it will never appear in search results. A page can be blocked from crawling either by a robots.txt file or a noindex meta tag. How to fix: Make sure that pages with valuable content are not blocked from crawling by mistake.

Historical chart for audits

Period: May 27, 2020 (15:52) - May 27, 2020 (15:52)



Blocked from crawling 12

www.24thstreetanimalclinic.com

Page URL	Discovered
All Services – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/all-services/	May 27, 2020 (15:52) [new]
Email Protection Cloudflare https://www.24thstreetanimalclinic.com/cdn-cgi/l/email-protection	May 27, 2020 (15:52) [new]
Pet Health – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-health-resources/	May 27, 2020 (15:52) [new]



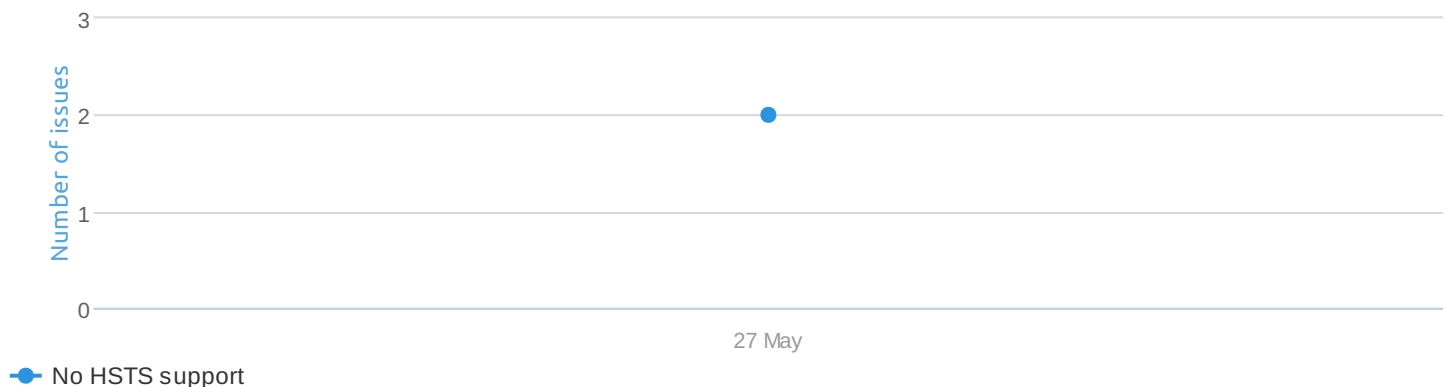
Page URL	Discovered
How-To Videos – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-health-resources/helpful-tips-video-clips/	May 27, 2020 (15:52) [new]
News – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-health-resources/news-2/	May 27, 2020 (15:52) [new]
Pet Health Library – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/pet-health-resources/pet-health-articles/	May 27, 2020 (15:52) [new]
Nutritional Counseling – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/service-category/nutritionalcounseling/	May 27, 2020 (15:52) [new]
Surgical Services – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/service-category/surgicalservices/	May 27, 2020 (15:52) [new]
Wellness and Vaccination Programs – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/service-category/wellnessvaccination/	May 27, 2020 (15:52) [new]
Medical Assessment – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/services/complete-medical-assessment/	May 27, 2020 (15:52) [new]
Dentistry – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/services/dentistry/	May 27, 2020 (15:52) [new]
Microchipping – 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/services/microchipping/	May 27, 2020 (15:52) [new]

No HSTS support

- i** About this issue: HTTP Strict Transport Security (HSTS) informs web browsers that they can communicate with servers only through HTTPS connections. So, to ensure that you don't serve unsecured content to your audience, we recommend that you implement HSTS support. How to fix: Use a server that supports HSTS.

Historical chart for audits

Period: May 27, 2020 (15:52) - May 27, 2020 (15:52)



No HSTS support 2

www.24thstreetanimalclinic.com



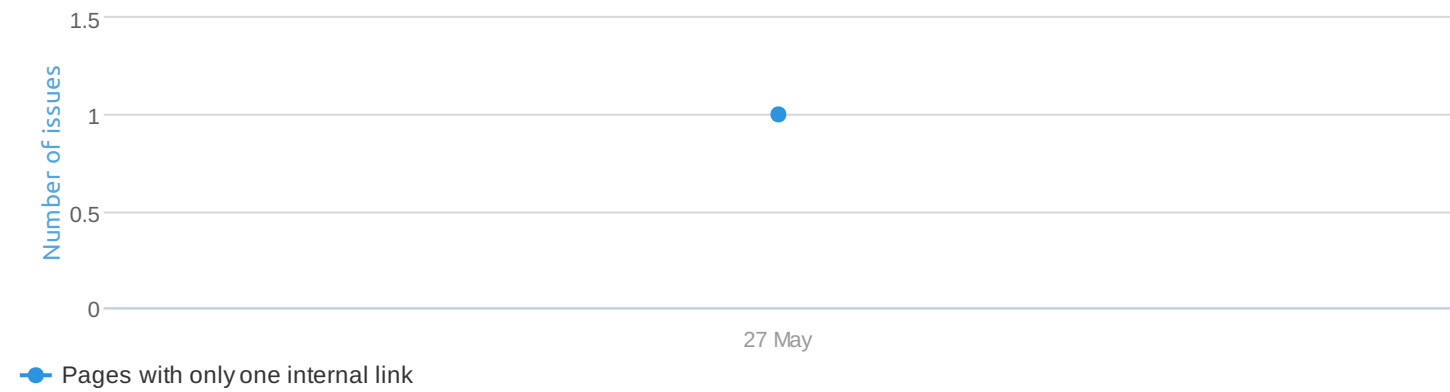
Subdomain	Discovered
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Pages with only one internal link

i About this issue: Having very few incoming internal links means very few visits, or even none, and fewer chances of placing in search results. It is a good practice to add more incoming internal links to pages with useful content. That way, you can rest assured that users and search engines will never miss them. How to fix: Add more incoming internal links to pages with important content.

Historical chart for audits

Period: May 27, 2020 (15:52) - May 27, 2020 (15:52)



Pages with only one internal link 1

www.24thstreetanimalclinic.com

Page URL	Discovered
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Welcome to 24th Street Animal Clinic https://www.24thstreetanimalclinic.com/	May 27, 2020 (15:52) [new]
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